



Intellectual Property

ideas to IP
INVENT

“Intellectual Property is the Cinderella of modern organization by revealing her true value swept her to prominence”

About Innomantra

Innomantra is India's leading Innovation and Intellectual property consulting and services firm. We help organizations to design and achieve their innovation and Intellectual property goals by 3x.

Our clients range from small entrepreneurial enterprises to **Fortune Global 500 organizations**. We are headquartered in Bengaluru, India.



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INTELLECTUAL PROPERTY

Intellectual Property Management

Every organization has a reason for being. It might be a unique ability to offer a particular product or service, or it might arise from having been in the right place at the right time with certain set of capabilities. But as its core, your organisation probably relies on Intellectual property (IP) far more than you imagine.

The knowledge is frequently the difference between organizations that succeed and those that fail. Physical assets and traditional sources of competitive advantage such as manufacturing capability or location have far less relevance. The value of many of the world's largest companies is increasingly vested in knowledge-based, intangible assets. An economy based on these assets is often known as 'Innovation Economy'.

Identifying, Protecting, Managing and exploiting valuable intellectual property is the core element of success of any technology-based / services organizations and this defines as a key differentiator in this economy.

Innomantra's IP Services enables global IP Law firms, R&D and Product development companies as a backend IP eco-system which enhances your organisation's efficiency and significant cost benefit.



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Intellectual Property Research



- **Patentability of the invention (Prior art search)**
 - Innomantra Consulting assess the invention and produce report on patentability based on which client can decide whether to file a patent or work further on the invention. Prior art search is also important to outline the scope of the claims while drafting the patent application and devising plans for further research in a particular area.
- **Freedom-to-Operate Analysis**
 - Freedom-to-operate analysis or FTO analysis is used to determine whether a particular action, such as testing or commercializing a product, can be done without infringing valid intellectual property rights of others. The search scope includes enforced patents, published pending patent applications, and expired patents (followed by full review of claims of the most relevant located patents).
- **Technology Landscape Analysis**
 - Based on technology landscape analysis, appropriate IP strategy, complaint with business strategy is devised for the companies because a good IP strategy is a critical part of business plan and growth at any stage.
- **Validity Search**
 - A validity/invalidity search seeks to uncover patents or other published prior art that may render a granted patent invalid. The search results consist of a search report, a claims mapping chart, and citation of prior art. The results of the search are used to invalidate a patent involved in infringement litigation or to support due diligence and ascertain the validity of a patent.
- **Claim Chart Preparation**
 - A claim chart is a highly detailed document that offers an argument explaining precisely how a certain product of a particular organization arguably infringes upon a claim of the patent.



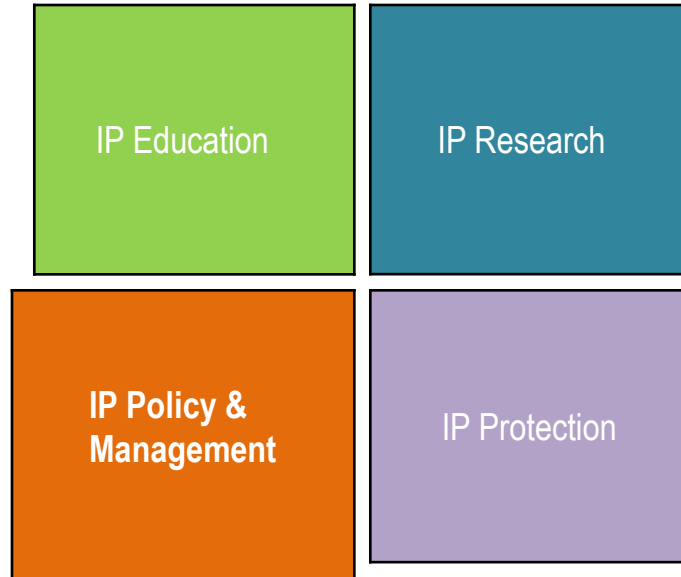
Intellectual Property Protection



- **Drafting, Filing, Prosecution (Response to Office Action) Of Patents at Indian Patent Office As Well As PCT**
 - With a team comprising of Patent Attorneys, Registered Patent Agents with strong technological background in various fields, we provide competent quality services in patent drafting, filing and prosecution in various areas of Science and Technology. We draft, file and prosecute patents not only at Indian Patent Office but also internationally (PCT filing).
- **PCT National Phase Filing In India**
 - India is a member of PCT and also a signatory to GATT (General Agreement on Tariffs and Trade). National phase entry to India can be made through the PCT route, if India is a Designated as a country by the applicant. We assist Foreign Individuals/companies in filing and prosecution of PCT National Phase Applications at the Indian Patent Office.
- **Registration of Copyright, Trademark and Industrial Designs**
 - At Innomantra Consulting, we offer trademark search and analysis along with the opinion on the chances of getting the trademark registered. We also offer filing and prosecution of application for trademark registration with Trademark Registry.



Intellectual Property Policy & Management



- **IP Portfolio Management**

- We assist companies in managing their IP Portfolio, which includes scheduled follow-ups with various patent offices, trademark or copyright registry for proceedings such as reply to examination report, claim amendments, payment of renewal fees for maintenance of a patent, attending hearings, checking status of registration and other office actions.

- **IP Licensing Agreements**

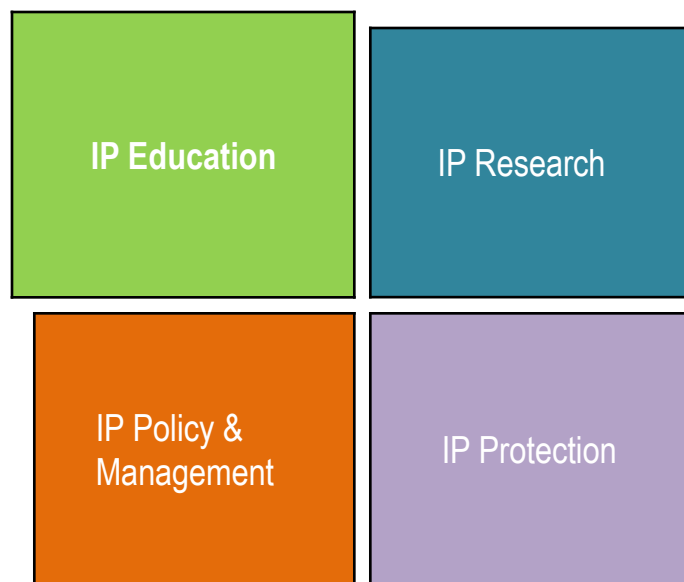
- Drafting or negotiating a patent license agreement is a complex task and requires certain expertise in order to avoid pitfalls or at least have their effects reduced. There should be a win-win situation for both licensor and licensee in a good licensing agreement. We provide services for negotiation and drafting license agreements in different areas of technology.

- **IP Audit and Strategy Building**

- Virtually all companies have some Intellectual Property but unfortunately due to lack of awareness, most of the times they are unable to specifically identify it and as a result fail to protect & exploit it. For assessment of such IP, it's always a good idea to perform IP Audit to trace and protect the wealth of intangible assets an organization possesses in the form of information, creative ideas and know-how etc. IP audit also involves review of IP processes in the organization followed by recommendations on how to improve the processes to safeguard and prevent misappropriation of sensitive forms of IP such as confidential information and trade-secret.



IP Education



- **In-House Sensitization Program On IPR**

- Intellectual property has become the key factor for economic growth and advancement in the high technology sector. Therefore it is important to understand basic principles of IPR along with enforcement and infringement concepts as per national law provisions to ensure that IP developed in the organization is effectively protected and exploited.
- Additionally, it is equally important to understand that Organization is not using any third party's IP with or without knowledge.

Our flagship workshops are :

- **Strategic IP Management for Technologists and Leaders**
- **Ideas to Intellectual Property for Engineers and Technologist**
- **Advance Patent Analytics & IP Management**
- Innomantra Consulting provides basic and advances training programs on IPR to corporate as well as academic institutes. The workshop programs offered are customized to the requirements and in line with business strategy of the organization.

- **Public Workshops On IPR – In association with Finnegan**

- **Patents in a Knowledge Economy 2010 - Bangalore, India**
- Keynote Speaker Dr. Viswanathan Seshan, Country Head IP & S – Philips India
- **Patent s in a Knowledge Economy for Business Leaders 2011 – Bangalore, India**
- Keynote Speaker Dr. Anindya Sarkar Associate Vice President & Head IP – Infosys Limited
- **Patents in the Innovation Economy 2012 – Chennai, India (Organised by CII –TNTDPC)**
- Keynote Speaker Mr. S.Chandrashekar – Ex- Controller General of Patents ,Trademark & Design, IP Office, India

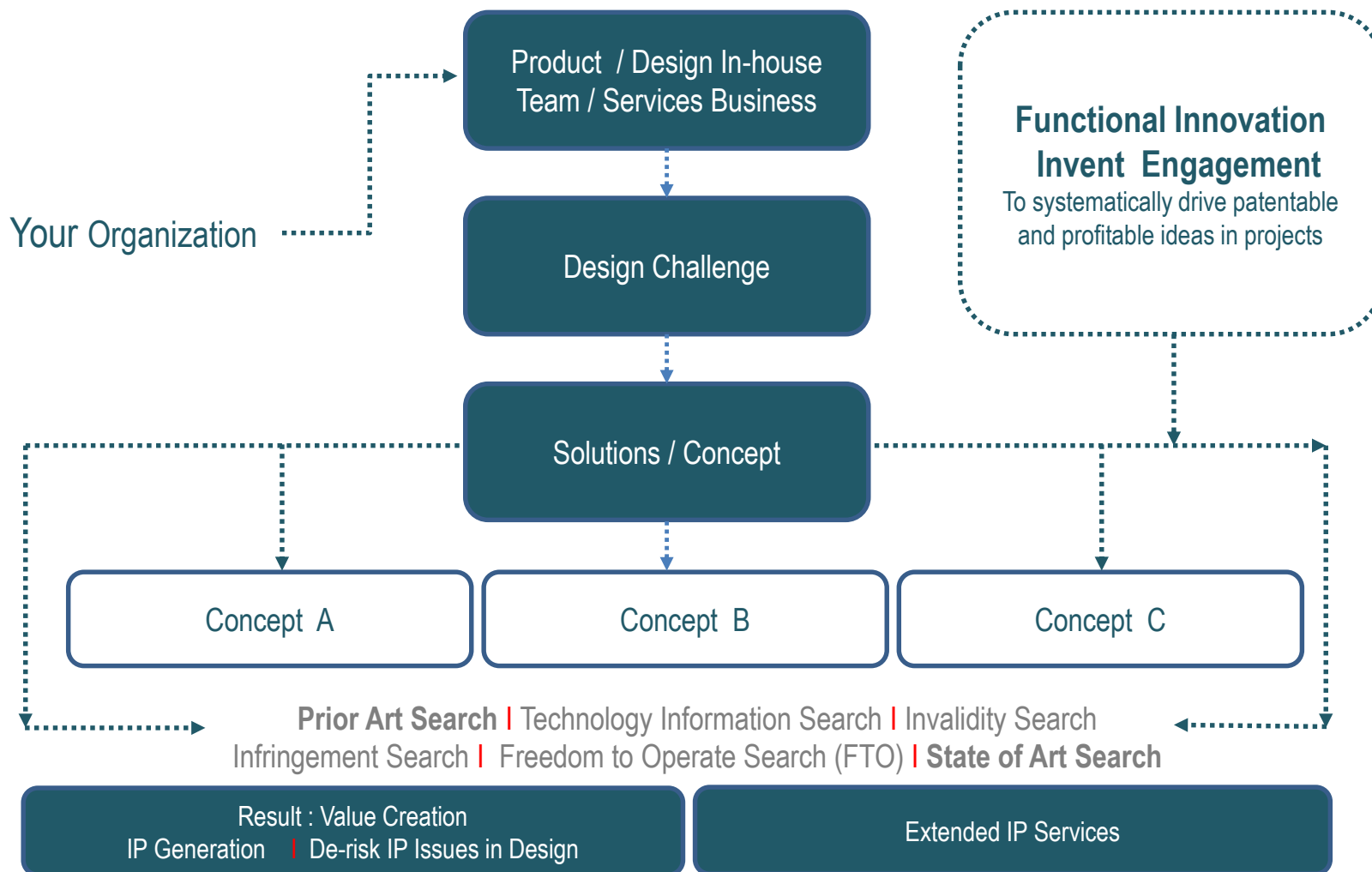


Time-frame for IP Research

Service	Time Required (in man-hours)	Deliverable	Typical Delivery (in Business Days)
Patentability of the invention (Prior art search)	8 to 18	MS Word or PDF document In the patentability we also provide our opinion on patentability of the invention.	2 to 3 (Express delivery service available)
Freedom-to-Operate Analysis	35 to 50	MS Word or PDF document Relevant claims are also included in the document. PDF copies of relevant patents shall also be provided for reference.	5 to 15
Technology Landscape Analysis	40 to 60	MS Word or PDF document The deliverable can be customized as per your requirements.	10 to 20 (Delivery Schedule shall be decided based on scope of work)
Validity Search	20 to 35	MS Word or PDF document The document is supplemented by claim charts, mapping the most relevant references on to the claims of the patent.	5 to 15 (Delivery Schedule shall be decided based on scope of work)

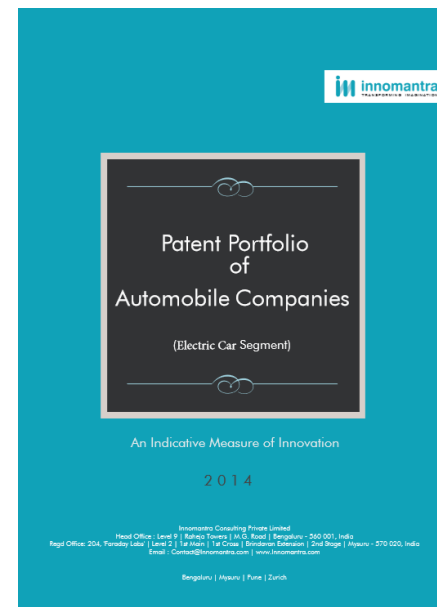
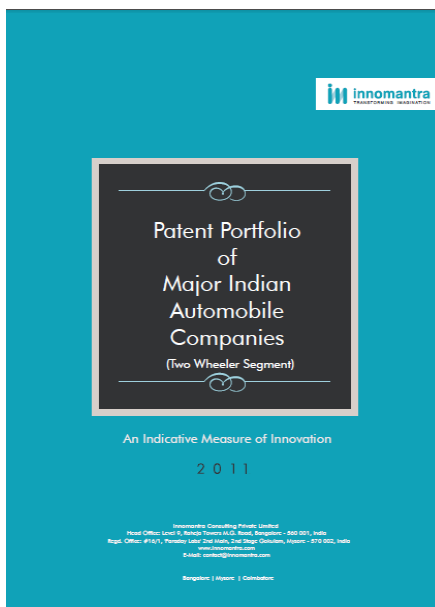


Ideas to Intellectual Property – iDesk





Patent Portfolio Publications



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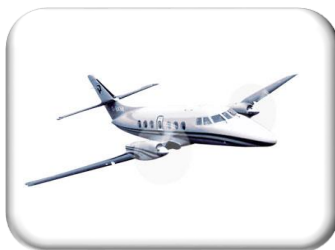
*These publications are available for free download in www.Innomantra.com



Client Industries



Energy & Power



Aerospace



Engineering



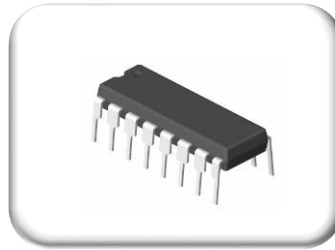
Automotive



Manufacturing



Software & IT



Semiconductor



Consumer Durables

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Clients



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