



Masterclass

Discover Strategic Innovation

*On Innovation Management
Standard ISO:56000 Series*

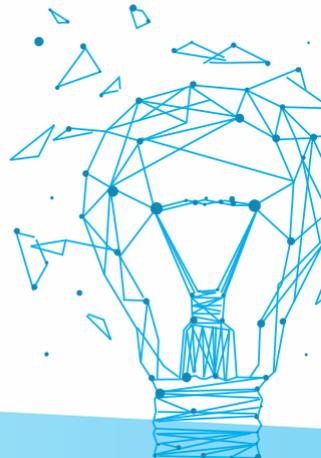
April 28-29, 2020, Bengaluru, INDIA

Summary

Modern organizations have brought about sensational progress for humanity in less than two centuries the blinks of an eye in the overall timeline of our species. None of the recent advances in human history would have been possible without organizations as vehicles for human collaboration. And yet, many people sense that the current way we run organizations has been stretched to its limits. We are increasingly disillusioned by organizational life, Innomantra brings you Discover Strategic Innovation for Leaders.

This masterclass is a comprehensive and compact two-days that will provide tremendous insights into practical models and tools for developing an organization's innovation performance for increased competitive advantage while decreased risk-taking.

The masterclass will give you a concrete insight into models to drive both strategic and operative innovation work. It will go through the basics of innovation science, the innovation manager's work role, definitions and descriptions of relevant innovation concepts, and details of the innovation process and the innovation management system as a foundation for strategic and operational innovation efforts. All based on the new ISO standard for Innovation Management System and the ISO 56000 series.



Target Group

Chief Innovation officers (CINO), Innovation Head, Business Developers, Business Managers, Innovation Managers, Strategists, Product and R&D Heads, Business Excellence Head etc. The masterclass is also relevant for senior managers and leaders to understand the organization's needs of organizing itself for increase innovation performance.

PROGRAM AND CONTENTS

Introduction and overview

The innovation leader and manager

The innovation manager's competence, responsibilities, personal characteristics and job description according to the Association for Innovation Management Professionals.
The innovation manager's functions in an organization.

Definition of the notion of innovation and how innovation works in practice.

Defining innovation, various levels of innovation, the ten areas of innovation, etc.
Why innovation is important, what hinders innovation, how it is disseminated, etc.
How innovation relates to digitalization.

The foundations of innovation management.

What innovation management is and why it is important.
The Innovation Management Principles (ISO 56000).

Innovation Management System (ISO 56002).
Generic models for innovation management.
Methods of implementation and execution of innovation management efforts.

Strategic innovation management.

Introduction to how you measure innovation performance in an organization (ISO 56004).
Strategies for developing innovation performance.
How to form a transformation plan for your innovation strategy.

The innovation processes.

How the various phases of the innovation process work (ISO 56002 and 56007).
Important components, services and tools as part of the innovation process.



Master Facilitator



Håkan Ozan

Director - Innovation & Digital Transformation Leadership
Ex. Executive Member of the ISO Technical Committee for
Innovation Management, Sweden

Hakan Ozan has 15 years of experience with innovation management as a researcher, consultant, author, speaker and master facilitator. He has been an executive member of the ISO technical committee for the international ISO standard for innovation management for 5 years. Hakan is one of the world's leading authorities in innovation management. He was the Head of Innovation Advisory at KPMG Sweden.

Hakan was also director of a research center at Uppsala University for many years and a director of a Swedish research institute, researching innovation management and digital transformation. He is currently teaching innovation management in business schools and universities and is a core member of the coordinating committee of the personal certification program for innovation management professionals. Haken has conducted several masterclass and workshops including International Society for Professional Innovation Management forum.

About Innomantra:

Innomantra is India's leading Digital, Innovation and Intellectual property end-to-end consulting and services firm headquartered in Bengaluru, India with a global presence. Innomantra consults with organisations to design and achieve their Digital, Innovation and Intellectual property goals by 3x with clients range from small and medium to several Fortune Global 500 organisations.

Innovation3x describes its idea that innovative organizations must identify innovation goals that seek to achieve at least a 3x boost in performance or impact. It also represents a three-fold approach to innovation that looks at overall business strategy, people and functional systems. Innomantra has teams focused on design thinking for digital transformation and scaling innovation in organisations with a proven framework. Innomantra's partners and clients are leveraging its systematic framework to advance their true potential of competitiveness and to unlock their real value.

Participation Fee:
INR 30,000 /-
Thirty Thousand Only
(plus, GST as applicable)

For more details visit: www.innomantra.com

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